

# ROLF BENIRSCHKE

Speaker/Author/Visionary/ Patient Advocate

What his audiences are saying . . .

**EXTRAORDINARY**  
INSPIRATIONAL EDUCATIONAL  
**AUTHENTIC** INNOVATIVE  
**PASSIONATE**  
MEMORABLE MOTIVATIONAL  
ENTERTAINING **FUNNY**  
**GIFTED** IMPACTFUL  
CARING **AMAZING**

## Discover your Indomitable Spirit

Rolf's third season as a placekicker in the NFL was cut short when he collapsed on a cross-country team flight while battling ulcerative colitis. He would need two emergency surgeries within six days as his life hung in the balance for six weeks in the intensive care unit. After a miraculous comeback, he returned to play seven more seasons with the San Diego Chargers, becoming the first NFL player ever to wear an ostomy bag. Following his NFL career, Rolf dedicated his life to patient advocacy and co-founded Legacy Health Strategies, a patient engagement company.

Using his warm and engaging style, Rolf shares his inspirational story of loss, perseverance and hope for one reason—to encourage others. Whether speaking to corporate executives, legislators, medical professionals, graduates, or sitting at the bedside of an anxious patient, his life-changing lessons can be applied to virtually any challenge, whether personal or professional.

*Rolf*  
Benirschke

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*“Adversity always changes you—it’s your choice whether you become bitter or better”*

## PRESENTATIONS

DISCOVERING YOUR INDOMITABLE SPIRIT

—Overcoming Adversity

PATIENT-CENTRIC HEALTHCARE

—The Four Unspoken Questions of Every Patient

LESSONS FROM A GRATEFUL PATIENT

—The Value of Research and Innovation

THE POWER OF CONNECTING

—Creating Exceptional Results

## BIO:

- NFL Walter Payton Man of the Year
- Founder, Grateful Patient Project
- National patient advocate for PhRMA, Crohn’s & Colitis Foundation (CCF), National Center for Disease Control, and American Liver Foundation
- Co-founder and CEO, Legacy Health Strategies
- President, Rolf Benirschke Legacy Foundation
- Author of three books, including his autobiography, *Alive & Kicking*

## TESTIMONIALS

*“Rolf is an extraordinary speaker who understands the value of communicating an organization’s mission and vision. He speaks with compassion, intellect and sincerity.”*

Paul Viviano, Former CEO, UC San Diego Health System

*“You demonstrated incredible, authentic passion on the patient journey that was inspirational. Your presentation received overwhelmingly high remarks and our team was moved by just how personal you made it for all of us.”*

Mike Mussallem, CEO, Edwards Lifesciences

*“I found your message to be very inspirational both from a professional and personal perspective, and I was very impressed with your knowledge of our industry. Not all motivational speakers do their homework!”*

John O. Beckner, R. Ph, National Community Pharmacists Association

*“Best speech I have ever heard. Ever. Completely authentic, heart-felt, funny and inspirational. Honestly, the speech hit it out of the park. We can only hope the medical school graduates took his message of compassion, teamwork and humility to heart, and carry it forward.”*

Richard Malatt, Esq

## FEATURED BY



## CLIENTS AND SPEAKING ENGAGEMENTS

